

Date	Outlet	Spend	Number of Spots	Name	Type			Type		
12/29/25 - 02/15/26	KKOB	\$12,600.00	140	PHS/Healthcare Advocacy	Radio			Radio	TV	Grand Total
12/29/25 - 01/25/26	KOB	\$25,075.00	162	PHS/Healthcare Advocacy	TV		SUM of Spend	\$63,762.89	\$114,540.00	\$178,302.89
12/29/25 - 02/22/26	KOAT	\$45,450.00	242	Presbyterian	TV					
1/1/2026 - 1/23/2026	IHeart	\$12,285.00	91	Presbyterian	Radio					
1/26/26 - 2/13/26	IHeart	\$8,100.00	54	Presbyterian	Radio					
12/29/26 - 02/13/26	IHeart	\$22,476.94	182	Presbyterian	Radio					
12/29/25 - 02/18/26	KRQE	\$31,215.00	93	Presbyterian Healthcare Services	TV					
12/15/2025-2/15/2026	KBAC-FM	\$4,240.95	140	PHS/Healthcare Advocacy	Radio					
12/15/2025-2/15/2026	KTRC-AM	\$4,060.00	140	PHS/Healthcare Advocacy	Radio					
12/29/25-02/18/26	FOXNM/NRQE	\$12,800.00	70	Presbyterian Healthcare Services	TV					